

Strategic Planning

Alice: Which way should I go?

Cat: That depends on where you are going.

Alice: I don't know where I'm going!

Cat: Then it doesn't matter which way you go!

Lewis Carroll, 1872 *Through the Looking Glass*

JULY 12-16

The Strategic Planning Course teaches the process by which the guiding members of an organization envision their future and develop the necessary procedures and operations to achieve that future. Strategic Planning has the potential of empowering individuals and teams to create their chosen futures. This is not a course on predicting future events. Instead, strategic planning creates the ideal future for individuals, organizations and communities. Historically, this type of planning has overcome the impossible, united people with common aspirations and accomplished modern marvels. The course offers instruction of a nine-step model that seeks to identify a process that transforms preferred outcomes into current reality.

In the five-day delivery, members of your organization will receive instruction on the fundamentals of Strategic Planning. This training is based on the two-week Executive Planning course delivered at the National Fire Academy (National Emergency Training Center). Recognizing time and travel constraints, students will receive instruction in the most important module of the Executive Planning course, strategic planning. The training focuses on the Applied Strategic Planning model that is currently utilized by National Fire Academy. The model is especially valuable with its emphasis on vision and the ability to have personal control in determining one's ideal outcome. Students will receive a copy of the planning model with explanations on each of the nine steps and reference CD."

Larry Damrell will be instructing this class; Larry is retired from Houston Fire Department and currently has developed and instructs "Executive Planning", "Fire Service Financial Management", "Pre-Disaster Long-Term Recovery Planning" and "Partnering for Fire Defense & Emergency Services Planning" at the National Fire Academy. Larry has held numerous professional and leadership positions throughout his Coast Guard and Fire Service career; Larry is an innovative, dynamic instructor who makes sure each individual student captures the essence of the courses he instructs through student participation. We are excited to bring Larry's expertise to Mason County!

Suggested pre-course reading, "Five Dysfunctions of a Team" by Patrick Lencioni.

CLASS HOSTED BY: MASON COUNTY FIRE DISTRICT 4

CLASS LOCATION: Mason County Fire District 4, Station 41 - 2970 SE Arcadia Rd Shelton WA 98584

CLASS DATES & TIMES: Monday, July 12 – Friday, July 16; 8:00 a.m. – 5 p.m. daily

LUNCH & BREAK-OUT SNACKS: provided each day

EXTRACURRICULAR ACTIVITY: Seafood BBQ & Softball Monday night following class

COST: \$150 per student, call for group discount details

CONTACT: Lisa Brengan 360-426-7222 or admin@masonfire4.com

The class is limited to 25 students to maximize participation; please contact Lisa to receive your participation application. We look forward to seeing you!